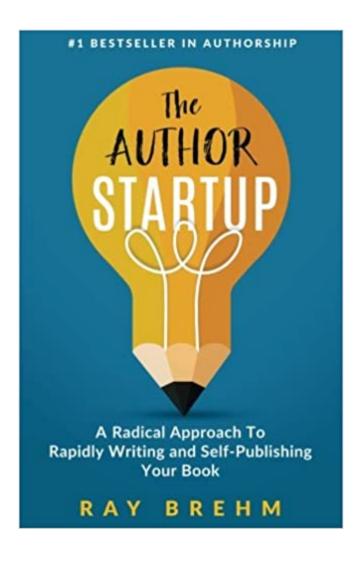


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The Author Startup: A Radical Approach To Rapidly Writing And Self-Publishing Your Book On





Synopsis

GET THE KINDLE VERSION FREE WHEN YOU BUY THE PAPERBACK (MATCHBOOK) *** #1 Bestseller in four categories (March and April 2017) *** How to Launch Your Book like a "Lean" Startup Company You won't find this anywhere else. â œWhat is the fastest way I can get my book done?â • I pondered the question a minute. There is all this extravagant education out there on writing a book, filled with hundreds of things to do. But the truth is, you do 20% of the work for 80% of the result (The Pareto Principle). How does one accomplish this? By streamlining all the tasks down to the minimum requirements, and focusing on those. The Author Startup is a process to create a minimum viable product for your book. It is used to get your book out there and build momentum for you. In The Author Startup, you will: Learn the Boogie Board Approach for publishing Use concepts similar to The Lean Startup for your book Learn the exact tools I used to create and publish a book in 26 days Find out how to defeat the â œImposter Syndromeâ • Receive a complete Action Plan that will change your approach and attitude for publishing your book The book contains links to an entire action plan, including video demos. Donâ TMt wait to start your book, learn the quickest way to get it published now!

Book Information

Paperback: 94 pages Publisher: CreateSpace Independent Publishing Platform (April 21, 2017) Language: English ISBN-10: 1545200475 ISBN-13: 978-1545200476 Product Dimensions: 5.5 x 0.2 x 8.5 inches Shipping Weight: 6.2 ounces (View shipping rates and policies) Average Customer Review: 4.6 out of 5 stars 86 customer reviews Best Sellers Rank: #801,074 in Books (See Top 100 in Books) #12 in Books > Reference > Writing, Research & Publishing Guides > Publishing & Books > Bibliographies & Indexes > Business #14 in Books > Reference > Writing, Research & Publishing Guides > Writing > Newspapers & Magazines #28 in Books > Reference > Writing, Research & Publishing Guides > Publishing & Books > Bibliographies & Indexes > Education

Customer Reviews

"A PASSIONATE TEACHER FOR NEW WRITERS""Ray is passionate about teaching writers about quickly completing their manuscripts and launching them effectively. I would recommend his books

to any writer, especially new writers who are trying to decide if they want to do self-publishing or not!"Ashley Emma, Author of multiple Best-Sellers including most recently Undercover Amish and Ashley's Amish Adventures series "HE MANAGES TO SIMPLIFY COMPLEX IDEAS""What I love about Ray is that he manages to simplify complex ideas and turn these into easy processes. No matter what your current skill level is, Ray's relaxed teaching style will get you on top of things in no time."Mimi Emmanuel, Bestselling Author of The Holy Grail of Book Launching and many others"RAY WRITES WITH CLARITY AND BREVITY""Ray's writing is able to get to the heart of the matter with clarity and brevity, and without losing an ounce of his passion. If excellence at an accelerated pace is your desire, Ray's your teacher."Jim Molinelli, Bestselling Author of Remodel - Without Going Bonkers or Broke"SIMPLICITY IS BLISS""The process that the author describes in this book is designed to be lean and fast in guiding any writer especially new writers to quickly and effectively publish their books."Elenah Kangara, Bestselling Author of Supernal Grace: Live Powerfully In Timeless And Boundless Success

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I wish I had not wasted my money or time. The majority of this thin book is wasted typeface busily shouting about why one should follow the author's method. I enjoyed it about as much as my last conversation with a used-car salesman. I refer to it as "thin" because there's not much meat on this skeleton. Saver your money and your 90 minutes required to read this.

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Excellent book for first time authors! Clear, usable tips for marketing and publishing - Highly recommend.

Excellent book that focuses on getting published. No excuses, just publish! I loved the section on "imposter syndrome"...it was well-placed and poignant!

This book answered so many questions I had about self-publishing. Great resource!

This is a good resource for anyone wanting to get their message out to the world as quickly as possible!

There is some interesting information here, but also a lot of confusing recommendations to download a lot of programs to facilitate your process. For me, using Scrivener is the most useful "tool" a writer can use. I'd skip this book. For less than the cost of the stuff he recommends to download and use, Scrivener is only \$40. The 3 stars is more for his philosophy of "getting to work, stop worrying about all the stuff AFTER writing your book." Write first...always good advice.

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